

OFFICIAL CONTEST RULES

****MUST BE 19 YEARS OR OLDER TO ENTER****

These are the official contest rules (“Official Rules”) for the Harvest Wine, Beer and Spirits “Hockey PRIMETIME Giveaway” contest (the “Contest”). The Contest begins on October 15, 10:00AM AST, 2021 (the “Official Start Date”) and all entries must be made on or before November 28, 10:00PM, 2021.

1. **ELIGIBILITY.** To be eligible, you must: (i) be a resident of Nova Scotia; (ii) be 19 years of age or older as of the Official Start Date; and (iii) have submitted an Eligible Entry during the Eligible Period (an “**Eligible Entrant**”). The “**Eligible Period**” is the period between October 15, 10:00AM AST, 2021 and November 28, 10:00PM, 2021. (“**Contest Closing Date**”).
2. **EMPLOYEES.** You are not eligible to enter or win, if you are: (i) an employee of Micco Companies Limited or Propeller Brewing Company (the “**Sponsor**”), its affiliates, or any of its advertising or promotional agencies; or (ii) a member of the immediate family (defined as parents, siblings, children, and spouse, regardless of where they live) or household (whether related or not) of any of the above persons.
3. **PRIZES.**
 - o **PRIZE:** There is one (1) prize of one (1) 55” 4K Smart TV, one (1) glass door mini-fridge and one (1) subscription to the NHL Live online service for the 2021/2022 season, a value of approximately \$1,300, (the “**Prize**”) available to be won. The chances of winning depend upon the number of Eligible Entries received during the Eligible Period.

Prizes must be accepted as awarded. Sponsor reserves the right to substitute the prizes or any part for a prize of equivalent retail value if the above prize cannot be awarded as described for any reason.

4. **HOW TO ENTER.**

An “**Eligible Entry**” is an entry into the Contest made by an Eligible Entrant as a result of either (1)(i) visiting Harvest Wines, Beer & Spirits at 268 Baker Drive, Dartmouth, Nova Scotia, Canada B2W 6L4 (ii) visiting RockHead Beer, Wine & Spirits at 2651 Windsor St, Halifax, NS B3K 5C7 (iii) visiting WestSide Beer, Wine & Spirits at 287 Lacewood Dr, Halifax, NS B3M 3Y7 (2) and making a purchase of a minimum of one (1) PRIME Lager 12-Pack (sku# 7011936) (an “**Eligible Purchase**”); or (ii) submitting a written entry describing in no less than 500 words “the benefits of purchasing local products (a “**Written Submission**”).

WITH PURCHASE: All customers who are Eligible Entrants will receive one (1) ballot for every purchase of one (1) PRIME Lager 12-pack and/or five (5) ballots for every purchase of two (2) PRIME Lager 12-packs to enter into the draw for a chance to win the Prize for each Eligible Purchase made during the Eligible Period.

NO PURCHASE NECESSARY: To enter the Contest without making a purchase, print your name, address, email, and telephone number and deliver a

Written Submission to the head office location (*741 Bedford Highway, Halifax, Nova Scotia*) and comply with the entry requirements of these Official Rules*. Limit of one (1) no-purchase ballot entry per day during the Eligible Period. Entrants cannot submit Written Submissions that are duplicated or reproduced, and each Written Submission must be unique and the original work of the entrant submitting it. Sponsor reserves the right to reject any Written Submission it determines violates these Official Rules, in its sole discretion.

All entries to the Contest become the property of Sponsor. Entrants who have registered through fraudulent means or have provided false or misleading information will be disqualified.

5. WINNER SELECTION. All Eligible Entries received from Eligible Period will be entered into the Prize draw. On December 3, 2021, there will be a random draw for the Prize at the offices of the Sponsor.
6. WINNER NOTIFICATION. Within (14) fourteen days of a potential Prize winner being selected for a Prize they will be contacted at the email or telephone number recorded in respect of the entrant's entry. In order to be declared a Prize winner, the selected entrant must comply with these Official Rules, correctly answer without assistance a mathematical skill testing question and sign a Statement of Compliance, Release and Indemnity Agreement (the "**Statement**"), in a form satisfactory to Sponsor in its sole discretion that must be completed and returned to Sponsor within ten (10) business days of receipt of the Statement or the Prize will be forfeited. The original copy of the Statement must be returned to Sponsor by the selected entrant (no photocopies or facsimile copies will be accepted). The mathematical skill-testing question to be completed is found on the Statement. Upon verification of the completion and correctness of the Statement, the selected entrant will be declared the Prize winner. Before the Statement will be provided to the selected entrant, the selected entrant must produce a piece of Government issued photo identification to confirm their identity.
7. If a selected potential Prize winner cannot be reached within fourteen (14) days of the first attempted contact, does not answer the skill testing question correctly or otherwise fails to comply with these Official Rules then the Prize will be forfeited, and another entry will be randomly selected from among the remaining Eligible Entries as per these Official Rules. This process of selecting a Prize winner will be repeated until the Prize has been awarded.
8. RELEASE. By participating in this contest, all entrants declare that they have read, understood, and complied with these Official Rules and agree to abide by all decisions of Sponsor whose decisions shall be final and binding in all respects. ENTRANTS AGREE TO RELEASE AND HOLD HARMLESS SPONSORS, ITS AFFILIATES ("**RELEASED PARTIES**") AND THE SHAREHOLDERS, DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS OF THE RELEASED PARTIES FROM ANY CLAIM, LOSS, EXPENSE OR OTHER LIABILITY ARISING FROM PARTICIPATION IN THIS CONTEST OR THE AWARDING, ACCEPTANCE OR USE OF ANY PRIZE AWARDED UNDER THE CONTEST.
9. PERSONAL INFORMATION. By entering the Contest and voluntarily providing your personal information as described in these Official Rules, you agree to the collection, use and disclosure by Sponsor and its respective employees and/or authorized agents of your personal information for the purpose of administering the Contest, including—but not

limited to—contacting you with respect to the Contest if you are a selected entrant. Personally, identifiable information will only be used to administer the Contest and for no other purpose

10. Sponsor shall have the right to publicize a Prize winner's name, photograph, likeness, and village/town/city in association with this Contest. The Grand Prize winner shall make themselves available for photographs for this purpose.
11. ACCOUNT HOLDER. In the event of dispute over the identity of the potential Prize winner, an Eligible Entry will be declared as entered on the ballot used to submit the Eligible Entry, and the potential Prize winner may be required to provide identification sufficient to show that they are the authorized entrant. It is the sole responsibility of entrants to notify the Sponsor in writing if the entrant changes their e-mail address or any other contact information during the Contest Period.
12. LOST ENTRIES. No responsibility is assumed by Sponsor for any lost, late or misdirected entries, or for any computer, online, or technical malfunction that may occur.
13. GENERAL. If for any reason the Contest cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, at its sole discretion, to disqualify any entrant who tampers with the entry process and/or to cancel, terminate, modify, delay or suspend the Contest in its entirety. In the event it is determined that an entrant has entered in a fashion not sanctioned by these Official Rules and/or has submitted more than the number of entries permitted by these Official Rules, all of the entries submitted by the entrant will be disqualified. If any provision contained herein is determined to be void, invalid or otherwise unenforceable by a court of competent jurisdiction, such determination shall not affect the remaining provisions contained herein.
14. GOVERNING LAW. This contest is governed exclusively by the laws of Nova Scotia, Canada, and all disputes are subject solely to the courts of Nova Scotia without regard to conflicts of law.

*For no-purchase entry, submit the form below with your written submission.

BY COMPLETING THE INFORMATION BELOW I CONFIRM I AM 19 YEARS OF AGE AND HAVE CAREFULLY READ AND UNDERSTAND THESE OFFICIAL CONTEST RULES AND AGREE TO BE BOUND BY ITS CONTENTS.

CUSTOMER ENTRY INFORMATION

Full Name(s): _____

Street Address: _____

City _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

Date of Birth: _____